

Guidelines for the Submission and Selection for Publication of Digital Photographs within the "Your recipes" 2024 - 2026 Campaign

Art. 1 – Subject and Objectives

This open invitation concerns the subject "Cantuccini Toscani PGI" as a signature ingredient in complex recipes. Participants may submit photos of dishes recreated from Luisanna Messeri's recipes or other complex creations, as long as Cantuccini Toscani PGI is featured as a key ingredient. Photos can be submitted via the channels outlined in Art. 3 and will be considered for potential publication by Assocantuccini, the Consortium for the Safeguard of Cantuccini Toscani PGI, after scrutiny by a dedicated Committee.

Art. 2 - Criteria of Photos Being Considered for Publication

To be eligible for publication, photos, whether in black and white or color, and in any digital format, must:

- a) be on the topic;
- b) prominently feature a recipe based on Cantuccini Toscani PGI;
- c) avoid displaying recognizable packaging of Cantuccini Toscani PGI or any packaging attributable to an authorized producer of Cantuccini Toscani PGI;
- d) have a minimum resolution of 72 dpi and must not be edited or retouched using software;
- e) avoid displaying recognizable faces;
- f) not feature children as subjects;
- g) not violate third-party rights;
- h) not depict images that violate the laws;
- i) respect gender, religious, ideological, political, and sexual orientation rights;
- j) not offend public decency or modesty in any way.

Participation is open to everyone.

Art. 3 - Submission Methods and Information to Provide

The Author of the photos, taken with any technological device, may submit them to Assocantuccini via email (e-mail: segreteria@assocantuccini.org), through Messenger, or via Instagram messaging on their respective social media pages. Submissions must include the reference "Your recipes" the Author's full name, the title of the recipe made, the ingredients and optionally, the name of his Facebook or Instagram account (submissions imply authorization for publication).

Art. 4 - Authorization to Publish

By sending the photos according to the procedure in Art. 3, the sender declares that he/she is the sole author and exclusive owner of the rights to the work. Furthermore, the author grants Assocantuccini full permission to publish the work, including in partial and adapted forms, along with related information, including optional data, across its communication channels (website, Facebook and Instagram pages) and in print, without any compensation claim, while retaining the rights specified in Art. 5 below.

Art. 5 - Authors' Rights

Before publication and the prior notification referred to in Art. 7, the Authors retain the right to withdraw the photo from the selection/publication process.

It is the Authors' right that the photographic image selected for publication not be altered by Assocantuccini using editing software, except for the adjustments and clippings which are necessary for the publication (Art. 4).

The Authors are entitled to have their name published below the selected photographic image or in alternative the name of their Facebook or Instagram account.

Art. 6 - Committee for Evaluation and Selection

Assocantuccini will establish a Committee to select photos for publication, considering the minimum characteristics outlined in Article 2 and their relevance to the subject, at its sole discretion.

Art. 7 – Communications

Assocantuccini will inform the Authors in advance of the photographic images chosen for publication, using the same method and channel through which they were received. There will be no communication regarding images that are not selected for publication.

Art. 8 – Validity

Images can be submitted and published under the conditions specified above throughout the validity period of this Regulation (2024-2026). The duration of the release for submitted images and their visibility online and in media for those that are published is not limited in time.

Art. 9 - Privacy Protection

The submission of the data specified in Article 3 implies consent for their processing in accordance with EU Regulation 2016/679 (GDPR). The submitted data will be used solely for the purposes and in the manner outlined in this Guidelines.

Data processing will be performed by employees and/or designated collaborators using electronic tools. The data controller is Assocantuccini, a Consortium with external operations, whose main statutory objective is to promote and safeguard Cantuccini Toscani PGI. The registered office is situated at Via Valfonda, 9, 50123 Florence, VAT Number 07300710485. The Legal Representative can be reached via email at the PEC address: assocantuccini.consorzio@pec.it.

The Data Protection Officer (DPO) can be contacted via email at segreteria@assocantuccini.org. The Author has the right to update, modify or delete the submitted data at any time, except for data that has already been published as indicated in Art. 3. This can be accomplished by exercising the rights specified in Art. 17 of the GDPR by sending an email to: segreteria@assocantuccini.org.